

# ***Royale Coach Club***

## **Club Sponsor Guidelines**

Sponsor provides:

- \$5000 per rally for each of two rallies per year, to be paid 90 days prior to the rally start date.
- A technician at each rally to provide coach service. Parts and labor will be billed to the coach owner.

Club provides:

- Two campground spaces for display coaches.
- Rally meals and entertainment for up to four sponsor representatives.
- Recognition and sponsor introductions will be made at the rally meeting.
- If requested by the sponsor, the club will schedule a special meeting at the rally for the sponsor to make a presentation to the attendees.
- Recognition on the club's website, and a link to the sponsor's website.
- A full-page advertisement in each issue of the club newsletter.

Note:

- The sponsor may contact the campground directly to secure sites for additional show coaches, if desired.
- Additional sponsor representatives, in addition to those included above, may attend by paying the actual cost of the meals and activities.
- Sponsor fees and attendance information (reservations for the meals and entertainment) must be submitted to the rally treasurer at least 30 days prior to the rally.
- Any fees or charges levied by the rally site operator for advertising, merchandising or displaying items for sale will be borne by the sponsor.
- Any person purchasing a sponsor's coach will be invited to join the Royale Coach Club.